

Capella's Management Consulting certificate was developed in partnership with the Chartered Institute of Management Consultants® (CIMC), an internationally recognized organization dedicated to the professional development of management professionals. Capella's certificate replaces the 15,000-word consultancy project incorporating the *Common Body of Knowledge in Management Consulting* as the academic pre-requisite to obtaining the Chartered Management Consultant® (ChMC) designation.

Management Consulting Certificate Description and Courses

The Management Consulting certificate is designed to prepare learners to pursue the ChMC designation from the Chartered Institute of Management Consultants. Learners focus on developing competencies associated with the *Common Body of Knowledge in Management Consulting* and gain knowledge and skills to tackle the complex management challenges facing organizations today.

Five Required Courses 15 quarter credits

Choose five from the following courses:

MBA6006	Leading Innovation in the Global Organization (3 quarter credits)
MBA6014	Financial Accounting (3 quarter credits)
MBA6016	Finance and Value Creation (3 quarter credits)
MBA6018	Data Analysis for Business Decisions (3 quarter credits)
MBA6024	Organizational Strategy (3 quarter credits)
	OR
MBA6147	Entrepreneurial Strategy (3 quarter credits)
MBA6231	Project Planning, Management, and Financial Control (3 quarter credits)

TOTAL 15 QUARTER CREDITS

Admissions Requirements

Bachelor's degree from an institution accredited by a U.S. Department of Education-recognized accrediting agency or an internationally recognized institution.
2.30 cumulative GPA from a bachelor's degree-granting institution.

Course Descriptions

MBA6006 - Leading Innovation in the Global Organization (3 quarter credits). In this course, learners examine the global leadership models and practices that drive innovation and change and enhance competitive advantage in complex and diverse environments. Learners also explore and assess the ways global leaders work to shape organizational culture, structure, and processes that support innovation and change.

MBA6014 - Financial Accounting (3 quarter credits). This course covers the tools, techniques, and methods of financial accounting and their applications in business. In particular, learners examine various financial accounting tools and appropriate techniques for applying them to inform business decisions across local and global organizations. Learners also explore financial statement development, analysis, and control and the tax, ethical, and legal implications of various accounting decisions.

MBA6016 - Finance and Value Creation (3 quarter credits). This course covers the tools, techniques, and methods of finance and their applications in business. In particular, learners examine the financial tools and methods used to create firm value across local and global organizations. Learners also explore the financial structures of firms; global financial markets; and the tax, ethical, and legal implications of various finance decisions. Prerequisite(s): MBA6014.

MBA6018 - Data Analysis for Business Decisions (3 quarter credits). In this course, learners study the ways in which data analysis informs and supports business decisions. Learners explore and practice applying tools and techniques for converting raw qualitative and quantitative data into information that is supportive of organizational decision making. Other course topics include data acquisition and organization, descriptive and basic inferential statistics, and content analysis.

MBA6024 - Organizational Strategy (3 quarter credits).

In this course, learners integrate the theories, practices, and models of strategy with foundational global business knowledge. Learners examine the competitive local and global business environment, evaluate the core business functions of various organizations, and analyze the information that derives from those functions. Learners then synthesize this information into a comprehensive strategic plan that is designed to enhance organizational decision making and leadership. Prerequisite(s): MBA6008 or MBA6180; MBA6014; MBA6016; MBA6018 or MBA6140. Prerequisites do not apply to Management Consulting certificate learners. Cannot be fulfilled by transfer or petition.

MBA6147 - Entrepreneurial Strategy (3 quarter credits).

In this course, learners examine various strategies used in local and global entrepreneurial ventures; the ways in which these strategies help facilitate the sustainability of the venture; and how different strategies can be applied at different times of the venture's lifecycle. Learners also study the purpose of entrepreneurial exit strategies and explore current topics associated with entrepreneurial social responsibility, including "green"/environmental considerations. Prerequisite(s): MBA6024, MBA6141. Prerequisites do not apply to Management Consulting certificate learners.

MBA6231 - Project Planning, Management, and Financial Control (3 quarter credits).

This course focuses on defining management techniques for planning, estimating, and facilitating successful enterprise projects. Learners define a project, develop work breakdown structures, prepare project schedules, and determine ways to coordinate the various resources. Techniques are introduced to help keep projects on track and enhance team motivation. In addition, learners explore planning, time management, and risk management activities that assist them throughout their program and professional careers. Prerequisite(s): MBA6016. Prerequisite does not apply to Management Consulting certificate learners.

Transferability to MBA Degree Program

Once you've completed the Management Consulting Certificate, continue building advanced management skills—while saving time and money—by transferring up to 15 Management Consulting certificate credits into select Capella MBA specializations.

Job Outlook

The job outlook for management consultants is expected to be strong—the U.S. Bureau of Labor statistics projects more than 20% growth in the next decade—as businesses seek new ways to gain efficiencies and drive down costs.

Source: Bureau of Labor Statistics

Start when you're ready – learners have the option to enroll at eight different times throughout the year.

If you have questions about Capella's Management Consulting Certificate or would like more information, please contact an enrollment counselor at **1-888-227-9896** or via **email**.

Tuition & Fees*

Members and employees of CIMC get a 10% discount on Capella's Management Consulting certificate—and on all other Capella University courses.

	PER CREDIT	TOTAL CERTIFICATE
Application Fee		\$50
Tuition	\$720	\$10,800
CIMC member discount	\$(72)	\$(1,080)
TOTALS	\$648	\$9,720

*This tuition estimate is effective July 1, 2013, and is subject to change.



Chartered Institute of Management Consultants

If you have questions about CIMC membership or ChMC certification, please contact CIMC at 302-425-0241 or info@cimcglobal.org, or visit their website at www.cimcglobal.org.

